

BRICKPOUCH

January 2010







The **BRICKPOUCH** from VOLPAK

Produced and filled on **one** machine

Produced directly from **one** reel

REFILL version



The **BRICKPOUCH** from VOLPAK

Produced and filled on **one** machine

Produced directly from **one** reel

with CAP version



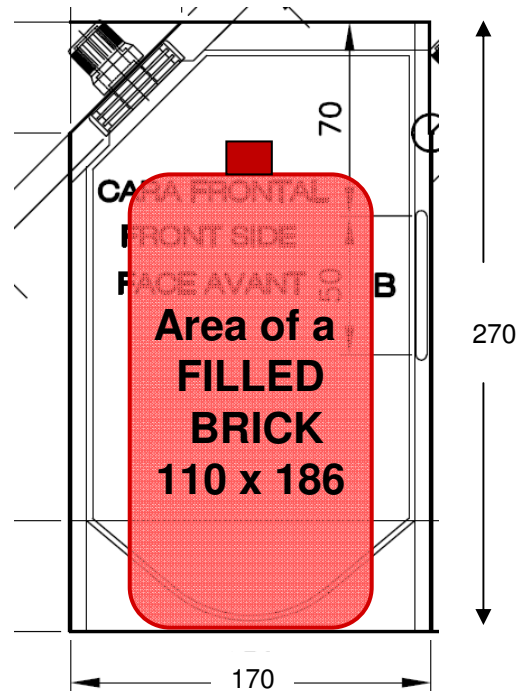
ADVANTAGES:

- Maximum volume with the minimum size
- Handy thanks to its squared shape
- Minimum shelf space
- Untouchable appearance on the shelf
- Stiff appearance even when half emptied
- Stable
- Minimum weight
- No volume of waste



A filled Brickpouch occupies much less space than a filled doypack pouch

- Less volume
- Less shelf space
- Handy



Dimensions for 1000ml



Optimizing space in the shipping cases

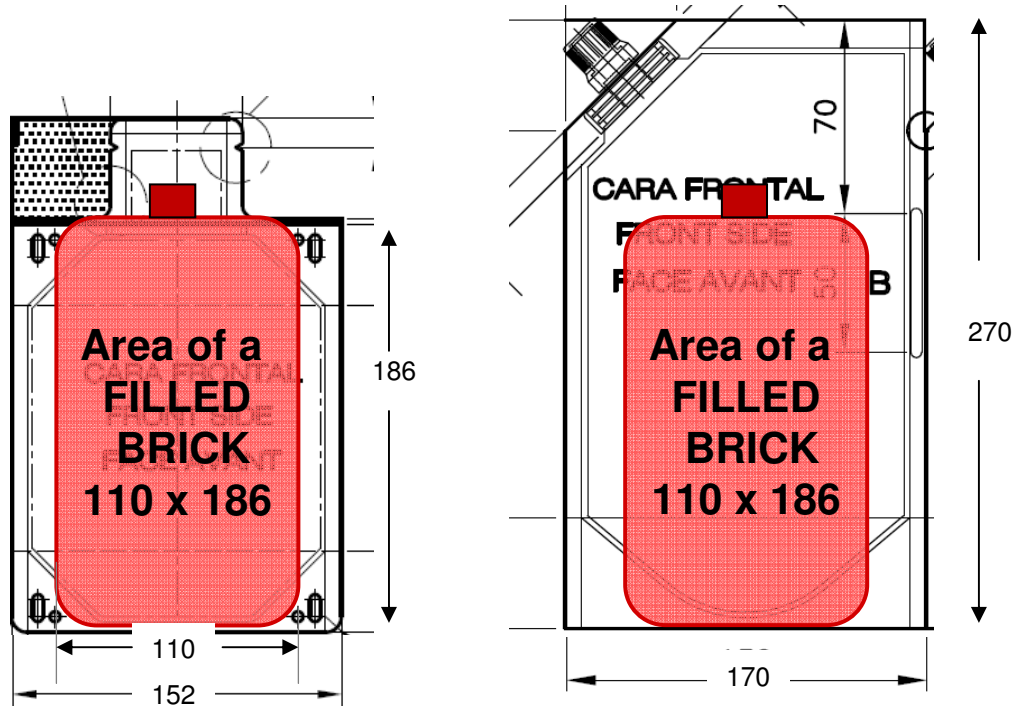


THE BRICKPOUCH – SAVE WITH PACKAGING MATERIAL

VOLPAK

Material required for 1 litre

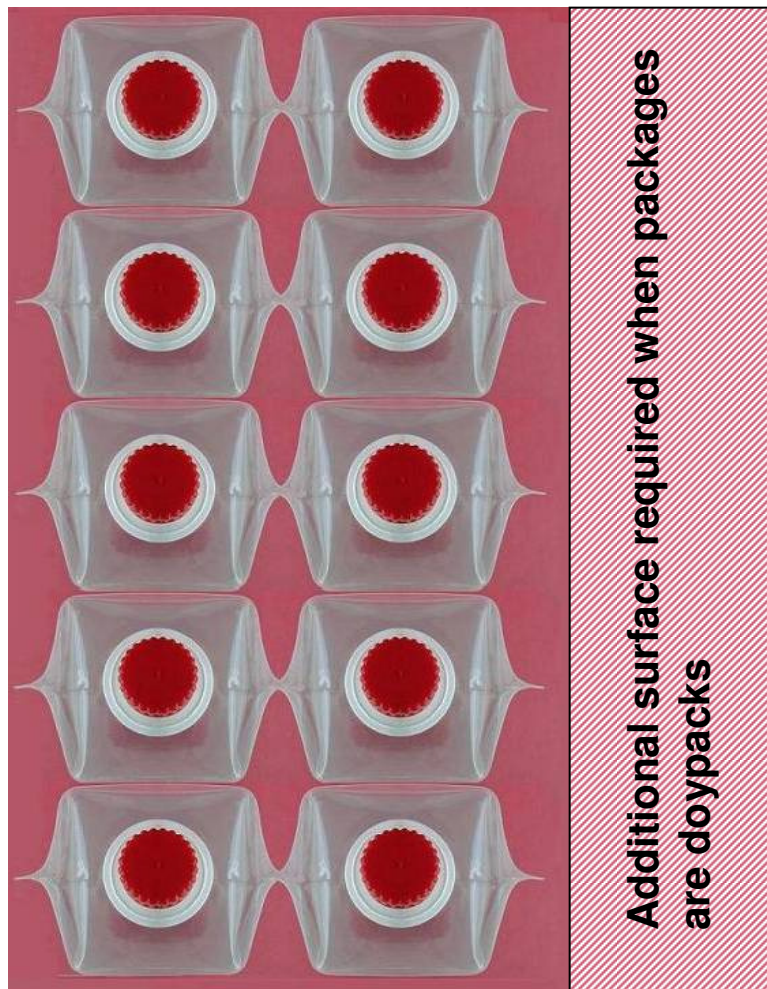
Brickpouch: 152 mm x 610 mm = 92.720
Stand up pouch 170 mm x 630 mm = 107,100



WITH THE BRICKPOUCH

Save 13% of film material

Save with the cost of cap



Optimize space at the shipping case.

For one litre container and collation of 2 x 5,
inner case volume requested:

- Brickpouch: $22 \times 41 \times 21 = 15,246$
- Stand up pouch: $30 \times 40 \times 28 = 33,600$

**With BRICKPOUCH you
save 54% of space and
shipping case cost**



Ideal for:

- Beverages
- Water
- Tomato sauce
- Mayonnaise
- Salad dressings
- Ketchup
- Edible oil

